## **AWARD PRESS RELEASE**

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## FOR IMMEDIATE RELEASE

## Headline: Pride Institute Awarded as One of Newsweek's Best Addiction Treatment Centers 2020

[Minneapolis, Minnesota, September 14<sup>th</sup>, 2020] – The Pride Institute has been recognized as part of Newsweek's inaugural list of Best Addiction Treatment Centers 2020. This prestigious award is presented by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list was announced on August 12<sup>th</sup>, 2020 and can currently be viewed on the Newsweek website.

The Best Addiction Treatment Centers 2020 ranking lists the best facilities in the 20 states with the most number of facilities according to the Substance Abuse and Mental Health Services Administration (SAMHSA). Newsweek and Statista designed a rigorous methodology that provided a score for every evaluated addiction center. The scores were based on the reputation survey conducted by Newsweek and Statista and the accreditation score based on SAMHSA data.

Based on the results of the study, The Pride Institute is ecstatic to be recognized as one of Newsweek's 2020 list of Best Addiction Treatment Centers 2020.

"We are honored to receive this award and want to recognize our team at Pride for what they do every day and in every role to help individuals in their recovery process," said Pride Institute CEO Terri Hayden. "I am grateful to be a part of a team that focuses on service excellence in all that they do."

Pride Institute is committed to providing LGBTQIA+ people (ages 18 or above) with an inclusive and accepting place for recovery through evidence-based treatment for substance abuse, sexual health and mental health. First opened in 1986 as a direct response to the HIV/AIDS crisis, staff understands the issues the LGBTQ+ community face and aim to help give clients the tools needed for addiction and mental health recovery.